



MALAYSIA • SINGAPORE • THAILAND • INDONESIA • HONG KONG

Ref : MXM/MEMO/23.12.2009/MRKT-027
Date : December 23, 2009
To : All MXM Business Partners/Members/Staff/Service Centres/Branches
Re : **MARKETING MATERIALS GUIDELINES**

IMPORTANT NOTICE

This is to inform and be enforced that all Members, STARs and Agents are **STRICTLY PROHIBITED** from using the name of MXM International Sdn Bhd (*herein refer to as the "Company"*) and/or MXM International Series of Membership Programs (*herein refer to as the "Program"*) in any form of media advertising to promote the Company, Program and/or Business Opportunity without prior written approval from the Management of the Company. This includes but not limited to letters, newspaper, magazines, banners, leaflets, radio, television, billboards and the Internet.

However, should the Members, STARs and Agents decide to use any **names, pictures, trademarks, or logos associated with MXM International Sdn Bhd** for the sole purpose of promoting the Program under the Company, prior written approval from the Management of MXM International Sdn Bhd has to be obtained not less than seven (7) working days from the date of production and/or publications. The Company shall be fully indemnified against any claims, expense, loss, damage or liability which may be suffered or incurred as a consequence of any non-compliance of the guidelines, misconducts and misinterpretations.

Nevertheless, all Members, STARs and Agents are welcome to freely distribute all MXM International printed materials and publications.

For further information and enquiries, please do not hesitate to contact Marketing Department at **03-7721 2888** as we assure you of our best services at all times.

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The Management

